One of the leading challenges in medical education is the inability to compare and aggregate outcomes data across continuing educational activities due to variations in evaluation tools. Gilead Sciences collaborated with CE Outcomes, LLC to address this challenge.

A standardized outcomes evaluation tool was developed and implemented across live Gilead directed medical education activities around the world in 2019 and further adapted to fit online educational activities in 2020.

During the course of 2019, the evaluation tool was:

- Piloted in 7 educational activities
- Revised based on pilot feedback
- Disseminated broadly across activities

In 2019, evaluation data from numerous educational activities was compared by therapeutic area, by region, or aggregated across all activities to demonstrate of overall educational reach and impact.

At the start of 2020, the standard tool was planned for use in nearly 100 live medical education activities during the year.

The tool was adapted to meet the demands of an online environment with a reduction in number of questions to lessen the response burden, yet still collect key standard metric. Further adaptation may be needed over time to ensure this standardized approach continues to collect key outcomes data to demonstrate of the collective impact of continuing education efforts.

The standardized evaluation tool described in this poster was created for Gilead through a collaboration with CE Outcomes. This poster was drafted by CE Outcomes with input from Gilead and reviewed by Gilead.