

ASH 2019

100 US-practicing hematologists responded to a survey assessing attendance & engagement in satellite symposia associated with the American Society of Hematology 2019 Annual Meeting.



6 of 10 hematologists attended ASH



(49% of community, 77% of academic)

65%

of those attending

(73% of community, 58% of academic)



57%

attended a morning symposium



68%

attended an afternoon symposium



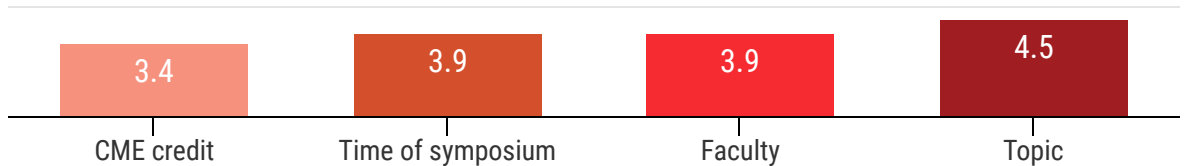
75%

attended an evening symposium

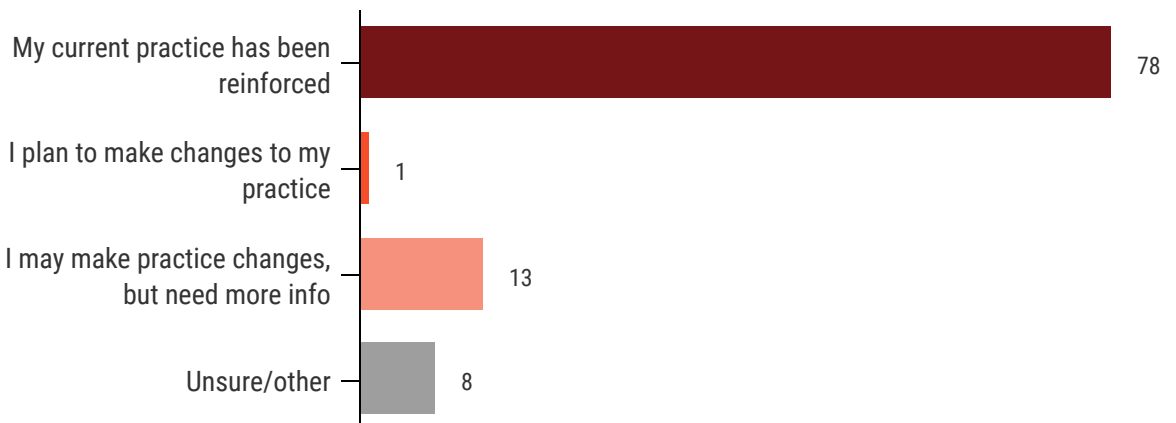
2/3 participated in more than 1 symposium

Topic was the most important factor in deciding to participate in a specific satellite symposium

(scale of 1 to 5, with 5 being extremely important)



Hematologists reported that symposia content reinforced current practice



Contact CE Outcomes for more details of which satellite symposia were attended and why hematologists opted not participate in satellite symposia.