Prior to COVID-19, 82% of specialists were meeting with sales reps or MSLs. That percentage dropped to 31% in April.

Of the 31% still meeting with sales reps or MSLs via phone and online tools, 75% are meeting less often than before, and 49% are finding them less useful than before.

Why are they not engaging?

- 49% I have not been contacted
- 31% I do not have time
- 18% I do not find value if not in-office
- 18% Other:
  - Not currently allowed
  - No need

As the necessity of live interactions are examined, physicians may not have access to the same information as before. What is the role of CME/CE in helping clinicians get the information and education they need?