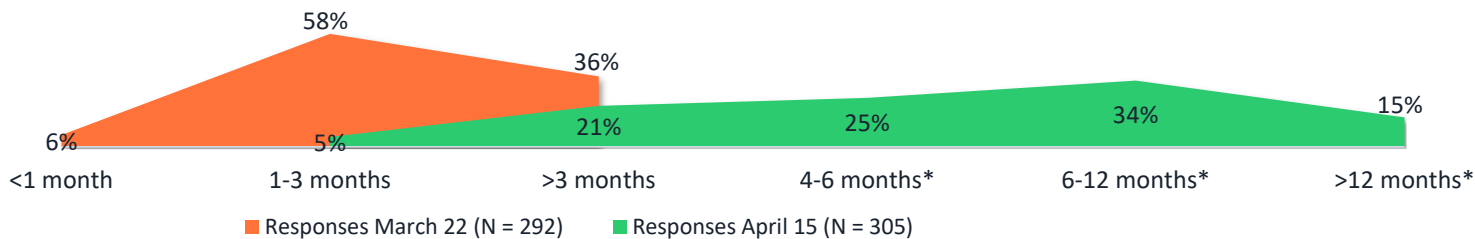


Medical information seeking trends amidst COVID-19

Data collected March 22, 2020 and April 15, 2020



Anticipated length of time needed to avoid live medical meetings and conferences in 2020 due to COVID-19

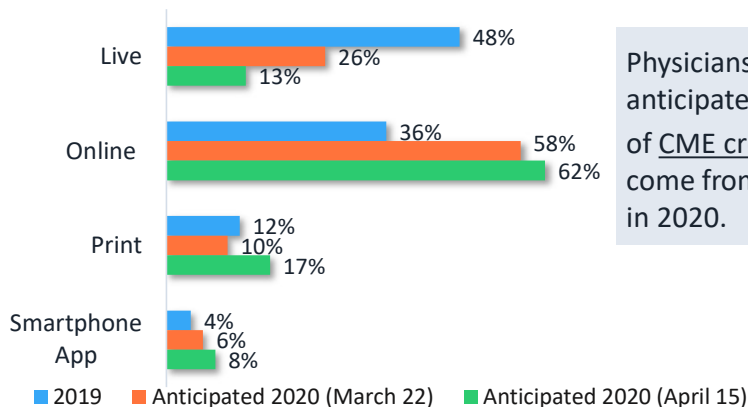


*response options not presented on March 22

49%

of specialists now anticipate NOT attending live meetings for at least 6 months

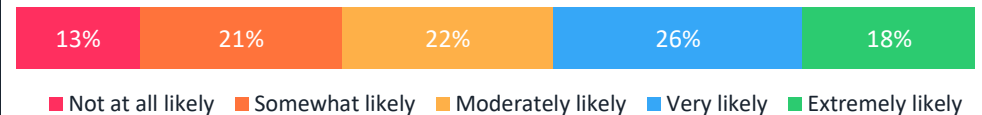
Estimate for the percentage of CME obtained by format



Physicians now anticipate only **13%** of CME credits to come from live formats in 2020.



Likelihood to participate in a national or international conference presented as online content



N = 305



34%

of specialists are only somewhat or not at all likely to participate in an online version of a national meeting.